Documentos de aliados (sin acceso)

<https://en.latam.bettsummit.com/resources-partner-content>

Why Mexico

* The support of SEP and the President’s commitment to transforming education in Mexico creates a relevant platform to help facilitate a real education transformation in the region.
* The President Peña Nieto has announced a series of educational reforms which will drive an increase in the quality of education in Mexico. Reforms will drive an increased need for teacher training and innovative education delivery models and products.
* Mexico has rapidly expanding education and opportunity which is why it is be a beneficial host for Bett. It is set to be the world’s 7th largest economy by 2050 and has the 11th largest population in the world with approximately 122 million people.
* 40% of the population is 19 years old or under, and the average of the population is currently 26 with 20million students are in K-12. This shows that the summit and expo will benefit and reach a substantial amount of students across the country.
* Latin America is rich in innovation, creativity, culture, science and technology. The growing economies of the region and the need for a qualified labour force are boosting investment in education and the Bett summit is the heart of this innovation. It’s the best platform from which to influence the education landscape of Latin America and witness the difference technology can make.
* The Bett Latin America Leadership Summit is the geo-clone of Bett show in the region, the main launch platform for learning technology inspiring educators to connect with one another, discover the latest technology and engage with learning excellence. The global strength of the Bett brand gave us a powerful calling card and we have embarked on the exciting journey of fearlessly taking on a new market in co-operation with our key clients.

f you are an education leader in Latin America, this summit is being put on for you. Join the others in this position of responsibility and gather the knowledge, tools and inspiration you need to truly make a difference. Remember, education in Latin America is in your hands.

WHY ATTEND

* The unique opportunity for delegates to learn from and network with ministries of education and top educational institutions in the region
* First hand advice and experience from education leaders from over 20 countries, who are driving innovation in the education sector
* The summit is a showcase of the latest reforms and policies that are being adopted in the largest school networks in the region
* Structured networking sessions that facilitate interaction with key leaders from the public and private sectors
* The summit is supported by a wide network of associations across the region, including UNESCO, RELPE, UNETE and school associations from Mexico and across Latin America
* The perfect opportunity to showcase education technology solutions and engage directly with a relevant audience
* This is the only event that brings together key players from all levels, from experts to practitioners, from throughout Latin America.

School in the cloud

Sugata Mitra

Newcastle University (India / United Kingdom) , Researcher & Professor of Educational Technology

TED Prize winner Sugata Mitra is at the forefront of a new approach to education which challenges how we teach today’s children in a technological age. He is Professor of Educational Technology at Newcastle University, UK and previously a Visiting Professor at MIT in the US.  Sugata is currently working on the School in the Cloud, which is the culmination of over a decade of research and observations from all over the world. The School in the Cloud is learning at the edge of chaos - a community, place and experience to discover and explore children’s learning as a self-organising system.From his earliest experiments while working at NIIT in Delhi with the Hole in the Wall project, through to setting up SOLEs (self organised learning environments), Sugata discovered that children’s innate sense of learning is magnified when they are given the freedom to explore the internet in small groups. In 1999 Sugata and his colleagues at NIIT made a hole in a wall bordering an urban slum in Delhi, installed an internet-connected PC, and left to see what happened. Almost immediately, children from the slum began playing with the computer and in the process taught each other how to use it and get online.  This experiment, which inspired the book ‘Slumdog Millionaire’ that went on to become the Oscar winning film of 2009, was replicated in other parts of India, both urban and rural, with similar results.